

# Module specification

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Module Code	ARD478
Module Title	Adobe Premiere Pro Essentials
Level	4
Credit value	20
Faculty	FACE
HECoS Code	101361
Cost Code	GADC
Pre-requisite module	None

# Programmes in which module to be offered

Programme title	Core/Optional
Standalone module aligned to BA (Hons) Graphic Design for quality	Optional
assurance and assessment purposes	

#### Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	18 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	<b>36</b> hrs
Placement / work-based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

## Module aims

This module aims to:

- Introduce students to the basic tools, techniques, and functionality of Adobe Premiere Pro
- Develop practical skills and confidence in using Adobe Premiere Pro for creative projects.



 Enable students to create simple, functional outputs using foundational features of the software

# Module Learning Outcomes - at the end of this module, students will be able to:

1	Navigate and utilise the core tools and interface of Adobe Premiere Pro.
2	Apply basic techniques in Adobe Premiere Pro to create simple, functional outputs.
3	Demonstrate engagement and participation in practical workshops and tasks.

#### **Assessment**

Indicative Assessment Tasks:

Students will be assessed through the submission of a portfolio showcasing basic outputs created during the module. The portfolio will include examples of work that demonstrate engagement with core tools and techniques of the software, reflecting the learning outcomes.

This module is assessed on a Pass/Refer basis.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1,2,3	Portfolio	36 hours	100	N/A

# **Derogations**

None

# **Learning and Teaching Strategies**

- Interactive workshops focused on hands-on use of Adobe Premiere Pro.
- Step-by-step demonstrations to build confidence and skills.
- Practical tasks during sessions, with individual and group support.

NB: Latest version of the Adobe software to be used.

#### **Welsh Elements**

- Tutorial support and materials will be available bilingually where possible.
- Opportunities to engage with discipline specific Welsh contexts.



## **Indicative Syllabus Outline**

- Introduction to the Adobe Premiere Pro interface and key tools.
- Overview of basic features of Adobe Premiere Pro
- Practical exercises for creating simple outputs using Adobe Premiere Pro.

### **Indicative Bibliography:**

#### **Essential Reads**

McAnthony, K. (2023). *Adobe Premiere Pro 2023: An Illustrated Step-By-Step Guide for Beginners*. Independently Published.

## Other indicative reading

Jago, M. (2022). Adobe Premiere Pro Classroom in a Book (2022 Release). Adobe Press.

#### **Administrative Information**

For office use only	
Initial approval date	27/02/2025
With effect from date	27/02/2025
Date and details of	
revision	
Version number	1